

Privacy Policy

First Impression Display Ltd. is committed to preserving and safeguarding your right to privacy. As part of this commitment, we want you to be fully aware of our personal information management practices. Accordingly, this Privacy Policy sets out the manner in which we will collect, use, disclose, and otherwise manage your personal information. First Impression Display Ltd. to be referred to as FIDL in the remainder of this document.

Collection of Personal Information

We collect the personal information you submit to us, including, but not limited to, your e-mail address, mailing address, telephone number, and other information submitted to us in connection with your interest and/or participation in/at FIDL and any other correspondence with us.

We automatically collect general information related to your use of our Site, such as the date and time you visited the Site, the domain name through which you gained access to our Site, and the pages you visited on the Site. In addition, we may collect "cookie" information from your browser to identify your computer and provide us with a record of your visits to our Site. The technology used to gather "cookie" information is provided by the Internet browser you use, and may be turned off by using your browser preference buttons. Cookies contain no executable programs.

Use of Personal Information

Any information that we collect is collected as part of our general practice in order to identify demographic information relative to users who access our site, assessing the number of users accessing various sections of our Site, helping us determine what content is working for us and/or are of interest to our visitors, determining technical design features and specifications, and helping us assess systems performance. We also use such information in statistical form to assist us in tailoring our content, navigation and programs to be more useful to visitors.

We also collect and store the information provided and use it only for purposes of responding to you, informing you about upcoming activities, addressing the issues that you may have raised, or for purposes related to the reason why the information was provided by you.

Disclosure of Personal Information

We will maintain the strict confidentiality of all personal information collected. We will not sell, transfer or otherwise disclose any of your personal information to any third party without your knowledge and consent.

Security

Although we take every effort to protect your privacy and the security of your personal information, nevertheless, no transmission on the Internet is guaranteed to be absolutely secure and, therefore, FIDL does not represent or warrant for the complete security of the information provided to FIDL & its agents and/or its service providers through the Site. You understand that you are providing this information to FIDL at your own risk.

Privacy Policy Changes

We will update this Privacy Policy from time to time to reflect any changes in the manner in which we collect, use or disclose your personal information. You agree that FIDL may, at its sole discretion, modify the Privacy Policy at any time with or without notice to you. The revised Privacy Policy shall be posted on the Site. You should review the Site on a regular basis for any such changes. You agree that your continued use of the Site after any revised Privacy Policy has been posted on the Site constitutes your consent to be bound by such revised Privacy Policy.

How to Contact Us

If you would like to review or update any of your personal information or if you have any inquiries or comments about this Privacy Policy or our Site, please send an e-mail to info@firstimpressiondisplay.com or write to us at: P.O. Box 77290, RPO Courtney Park, Mississauga, Ontario, Canada.